



Annual Spring Sale !

Begins Wednesday, April 3

NOW FOR A MOST WONDERFUL 15 DAYS SELLING

15 Days of the Most Phenominal Bargain Offerings that You or any Other Reader of this Announcement has Ever Seen or Heard of.

We announce an occasion without a parallel--A money saving opportunity that will be unmatched in the remembrance of our customers--A great Spring Sale that holds so much of economy that every past successful sale of ours will be totally eclipsed. During these 15 days we shall sell twice as much merchandise as in any previous week of our history--The bargain offerings will sparkle on every side--in every nook and corner of this big store--the aisles will be crowded with our store friends--and every person who purchases anything during this great sale

(whether the purchase amounts to 10c or \$20.00) will save money.

If we weren't able to sell new spring goods at prices much less than regular--we would not undertake so great a merchandising movement. But we are able--and we go about it eagerly and enthusiastically. Read the price list which follows, and make any sacrifice that will enable you to come for your portion of the superb bargain offerings. Don't Forget The Date--and confer a favor on your friends by telling them of it. 15 DAYS WEDNESDAY, APRIL 3, TO SATURDAY, APRIL 20

15 DAYS Wednesday, April 3 to Saturday, April 20 15 DAYS

SILKS	
1000 yards of Wash China Silk at.....	23c
DRESS GOODS	
500 yards of New Style Checks 35c and 40c quality at.....	25c
CINGHAMS	
1200 yards Fancy Gingham 10c and 12c quality at.....	5c
LAWNS	
10c and 12c Lawns at.....	7 ¹ / ₂ c
BATISTES	
18c and 20c Batistes at.....	15c
NAPKINS	
\$1.25 All Linen Napkins at.....	95c
COMFORTERS	
Full Size Comforters at.....	\$1.00
BLANKETS	
200 pair 10-4 Cotton Blankets at.....	50c
FANCY GINGHAMS	
Best Zephyr Gingham at the yard.....	11c
PETTICOATS	
\$2.50 Heather Bloom at.....	\$1.95
\$2.50 Checked Satin at.....	\$1.75
TABLE LINEN	
400 yards of Mercerized Linen 35c quality at.....	23c
WINDOW SHADES	
Six feet long at.....	23c
KIMONAS	
\$1.50 Kimonas at.....	\$1.15
1.25 Kimonas at.....	95c
1.00 Kimonas at.....	79c

PRINTS	
Staple Prints at.....	5c
TOWELING	
Fine Grade Cotton at.....	5c
LONG SILK GLOVES	
All Colors at.....	\$1.38
LADIES' COATS	
\$20.00 Coats at.....	\$15.00
15.00 Coats at.....	12.50
12.50 Coats at.....	9.00
LADIES' SUITS	
\$30.00 Suits at.....	\$25.00
25.00 Suits at.....	20.00
17.50 Suits at.....	12.50
LADIES' SHOES	
\$3.50 Shoes at.....	\$2.65
2.50 Shoes at.....	1.90
TAFFETA SILK	
75c Wool Taffeta at.....	3c
\$1.75 Black 36-inch Silk at.....	\$1.29
LADIES' HOSE	
25c Fast Black.....	19c
50c Lisle Thread.....	39c
LACE HOSE	
35c Black Lace Hose.....	23c
60c Black Lace Hose.....	45c
SKIRTS	
\$12.50 Skirts at.....	\$9.50
8.50 Skirts at.....	6.75
7.00 Skirts at.....	5.50
LACE	
Fine Lace, newest patterns 10c quality at.....	5c
PRINTS	
Best Staple Prints at.....	5c
DRESS GOODS	
1000 yards New Style Checks and Plaids 60c and 65c quality.....	48c

SILK SKIRTS	
Best Taffeta \$10.00 values at.....	\$6.95
RIBBONS	
500 pieces all colors while they last at.....	5c
HANDKERCHIEFS	
600 Men's Handkerchiefs 15c kind at.....	8c
DRESS GOODS	
750 yards Novelty Dress Goods \$1.00 and \$1.25 values at.....	98c
LADIES' UNDERWEAR	
35c quality long sleeves at.....	23c
50c quality long sleeves at.....	45c
LACE CURTAINS	
\$4.00 quality Fine Lace.....	\$3.25
3.00 quality Fine Lace.....	2.25
2.50 quality Fine Lace.....	1.95
CHILDREN'S SHOES	
\$1.00 grade Vici Kid at.....	75c
1.50 grade Vici Kid at.....	\$1.25
CHILDREN'S DRESSES	
New Spring materials at.....	25c, 50c, 75c, \$1.00 and \$1.25
LADIES WRAPPERS	
\$1.00 Wrappers at.....	85c
1.25 Wrappers at.....	98c
1.50 Wrapper at.....	\$1.35
MENS SHIRTS	
50c Men's Shirts at.....	38c
75c Men's Shirts at.....	50c
TOOTH BRUSHES	
25c quality at.....	10c
LADIES VESTS	
25c grade at.....	20c
20c grade at.....	15c
15c grade at.....	10c
CLOTHES PINS 3 dozen for.....	

SUSPENDERS	
200 Pair Men's 25c Suspenders at.....	15c
MENS UNDERWEAR	
50c and 60c Underwear at.....	45c
\$1.25 Underwear at.....	95c
MENS HOSE	
Men's Cotton Sox at.....	4c
25c Cotton Sox at.....	15c
MENS SHOES	
\$3.00 Men's Shoes at.....	\$2.50
2.70 Men's Shoes at.....	2.25
BOYS CLOTHING	
200 Boy's Suits all sizes.....	\$1.95
\$3.50 grade at.....	
BOYS SHIRTS	
50c grade at.....	45c
35c grade at.....	25c
BOYS SHOES	
200 Pair of Boy's Shoes \$2.00 values at.....	\$1.50
TOILET PAPER	
Large Rolls 6 for.....	25c
TALCUM POWDER	
Large size at.....	9c
DRESS GOODS	
1000 yards of New Staple Dress Goods 25c value at.....	19c
CHILDREN'S HOSE	
Fast Black all sizes at.....	8c
Heavy Ribbed at.....	15c
TOILET SOAP	
10c grade best quality at 5c 6 for.....	25c
TABLE OIL CLOTH	
Best Grade all colors at.....	15c

MORSE DEPARTMENT STORE

ASTORIA OREGON--IN THE CENTER OF THE CITY.